

Expanding Your Web Presence

Position Research specializes in CMS website development using the Joomla® CMS platform. Although pricing may vary for your project, the following Purchase Costs may be used as good estimates:

Website Development	Price
Joomla 1.5.x Content Management System (CMS)	1,700
Choose between hundreds of pre-existing Joomla website templates (add'l fee for customization)	
Includes:	
Joomla installation and basic configuration; SQL setup	
One (1) Home Page with existing or client-provided content added	
Four (4) Interior content pages with existing or client-provided content added	
One (1) Basic "Contact Us" form	
Up to three (3) navigations: Main Menu or Side Vertical Menu , Footer Menu, Top Menu	
Site-wide search	
Search Engine Friendly (SEF) URLs	
Custom 404 error page with matching template look and feel	
Up to four (4) hours of graphics work toward website development	
One (1) hr of training (on-line web session)	
Joomla Template Customization	
Modifications to existing Joomla 1.5.x CMS template	450
Develop custom Joomla 1.5.x CMS template	950
Add-ons, Options and Extensions	
Additional website page (content not included)	65
Up to five (5) additional interior website pages (content not included)	300
Up to fifteen (15) additional interior website pages (content not included)	825
Up to twenty-five (25) additional interior website pages (content not included)	1,250
Add Vertical Sub-Menu for Main Menu items (each); template must support sub-menu	240
Call to Action form with thank you page	
Basic (up to two (2) fields: newsletter signup, login, etc.)	125
Simple (typical email form with comment field - native Joomla form)	275
Complex (radio button, check boxes, anti-SPAM CAPTCHA, custom thank you page, Db capture)	475
FrontPage SlideShow installation & config. (includes 5 slides or 2.5hrs of graphics time)	475
JavaScript Rollover image/Map (up to 10 rollovers; \$30 for each additional rollover)	450
Google Analytics including conversion tagging on Contact Us and Call to Action forms	65
LoginBox-PRO - a lightbox style combination login and registration form	125
Tabs and Sliders - shows designated content in tab style format	175
Additional two (2) hours of graphics work	200
Additional one (1) hr of training (on-line web session)	100
Website body content, per page (approximately 250-300 words per page)	170
Special Website Application Extensions	
Virtuemart Ecommerce for Joomla	
JoomlaFish Language Translation	
Calendaring / Event Management / Reservation Systems	
Photo / Image / Movie Gallery	CALL
E-mailing Lists Management	
MP3 Music / Podcast / Sermon Library	

For complete list of Joomla extensions, see <http://extensions.joomla.org>.

Both Joomla and the PHP portion of Position Research developed templates are covered under GNU/GPL license.

Pricing values shown on this page are US Dollars and subject to change without notice. Call Position Research for an initial consultation and formal quotation (760) 480-8291. Website strategic concept consulting: \$150/hr.