

Expanding Your Web Presence

Position Research specializes in website development using the Joomla® CMS platform. A partial list of web development projects and features follows.

Website Development

PositionResearch.com



ThomsonPrecisionBall.com



TechconSystems.com



Website Development Features

- Customized Joomla 1.5 template
 - 96 pages, Search Engine Friendly URLs
 - Optimized navigation to enhance Google PageRank
 - Customized border
 - Dynamic Top Drop Menu - 3 levels
 - Complete access to top banner and footer areas
 - Website Search
 - Customized 'Page Not Found' (404 error) page
 - Home page Flash
 - Flash Banner Calls-To-Action
 - Complex Contact form (check boxes; radio buttons; CAPTCHA anti-spam submission)
 - WordPress Blog
 - Client Login
 - Google Analytics tracking code
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- Customized Joomla 1.5 template modeled after their corporate portal
 - 42 pages, Search Engine Friendly URLs
 - Complete access to top banner and footer areas
 - Top Navigation with rollover affect
 - Side Navigation for interior pages
 - Collapsible right column on interior pages
 - Custom map with JavaScript rollover Contact page
 - Site-wide search
 - Integrated e-commerce store
 - Dynamic Product Selector page
 - Complex Application form (check boxes; radio buttons; CAPTCHA anti-spam submission)
 - Custom Excel file product/price upload utility
 - Google Analytics tracking code
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- Customized Joomla 1.5 template
 - 70 pages, Search Engine Friendly URLs
 - Top Navigation with horizontal sub-navigation
 - 3 left side sub-navigation menus
 - Customized FrontPage SlideShow
 - Home page News block with links to full content
 - Complete access to top banner and footer areas
 - Custom Calls-To-Action side menu
 - Site-wide search
 - Customized 'Page Not Found' (404 error) page
 - Complex Contact form (check boxes; radio buttons; CAPTCHA anti-spam submission)
 - Complex Application form (check boxes; radio buttons; CAPTCHA anti-spam submission)
 - Multiple distributor contact forms (email sent to distributor and HQ)
 - On-page tabbed content (some product pages)
 - Registered User access to restricted technical data
 - Lightbox style login and registration form
 - Multi-language ready
 - Visitor Tracking code

Website Development Portfolio (continued)

Website Development

VMracks.com



NIXracks.com



AnueEnv.com (WIP)



currently available at
anueenv.positionresearch.com

Website Development Features

- Customized Joomla 1.5 template
- 64 pages, Search Engine Friendly URLs
- Optimized navigation to enhance Google PageRank
- Static top menu
- 5 left side sub-navigation menus
- 2 visitor paths: Business Manager; IT Professional
- 2 sub-templates with color scheme for each visitor path
- Customized FrontPage SlideShow
- Site-wide search
- Customized 'Page Not Found' (404 error) page
- Complete access to top banner and footer areas
- Complex Contact Us form (check boxes; radio buttons; CAPTCHA anti-spam submission)
- Integrated Blog with registered user comments
- Client Login for Front-End content editing
- Google Analytics tracking code

- Customized Joomla 1.5 template
- 25 pages, Search Engine Friendly URLs
- Shadow background
- Optimized navigation to enhance Google PageRank
- Dynamic Top Drop Menu - 3 levels
- Complete access to top banner and footer areas
- Standard Contact
- Integrated online chat
- Custom order page
- Google Analytics tracking code

- Customized Joomla 1.5 template
- 25 pages, Search Engine Friendly URLs
- Dynamic Top Drop Menu - 3 levels
- 2 visitor paths: Municipalities; Design/Engineering
- Customized FrontPage SlideShow
- Home page News block with links to full content
- Site-wide search
- Customized 'Page Not Found' (404 error) page
- Integrated online chat
- Complete access to top banner and footer areas
- Salesforce.com Web-to-Lead form integration
- Client Login for Front-End content editing
- Extranet for Distributor and Sales Representatives
- Upload area for large proposals for client downloads
- Google Analytics tracking code