

**Expanding Your Web Presence**

Position Research specializes in website development using the Joomla® CMS platform. A partial list of web development projects and features follows.

**Website Development**

**PositionResearch.com**



**ThomsonPrecisionBall.com**



**TechconSystems.com**



**Website Development Features**

- Customized Joomla 1.5 template
  - 96 pages, Search Engine Friendly URLs
  - Optimized navigation to enhance Google PageRank
  - Customized border
  - Dynamic Top Drop Menu - 3 levels
  - Complete access to top banner and footer areas
  - Website Search
  - Customized 'Page Not Found' (404 error) page
  - Home page Flash
  - Flash Banner Calls-To-Action
  - Complex Contact form (check boxes; radio buttons; CAPTCHA anti-spam submission)
  - WordPress Blog
  - Client Login
  - Google Analytics tracking code
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- Customized Joomla 1.5 template modeled after their corporate portal
  - 42 pages, Search Engine Friendly URLs
  - Complete access to top banner and footer areas
  - Top Navigation with rollover affect
  - Side Navigation for interior pages
  - Collapsible right column on interior pages
  - Custom map with JavaScript rollover Contact page
  - Site-wide search
  - Integrated e-commerce store
  - Dynamic Product Selector page
  - Complex Application form (check boxes; radio buttons; CAPTCHA anti-spam submission)
  - Custom Excel file product/price upload utility
  - Google Analytics tracking code
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- Customized Joomla 1.5 template
  - 70 pages, Search Engine Friendly URLs
  - Top Navigation with horizontal sub-navigation
  - 3 left side sub-navigation menus
  - Customized FrontPage SlideShow
  - Home page News block with links to full content
  - Complete access to top banner and footer areas
  - Custom Calls-To-Action side menu
  - Site-wide search
  - Customized 'Page Not Found' (404 error) page
  - Complex Contact form (check boxes; radio buttons; CAPTCHA anti-spam submission)
  - Complex Application form (check boxes; radio buttons; CAPTCHA anti-spam submission)
  - Multiple distributor contact forms (email sent to distributor and HQ)
  - On-page tabbed content (some product pages)
  - Registered User access to restricted technical data
  - Lightbox style login and registration form
  - Multi-language ready
  - Visitor Tracking code

# Website Development Portfolio (continued)

## Website Development

### VMracks.com



### NIXracks.com



### AnueEnv.com (WIP)



## Website Development Features

- Customized Joomla 1.5 template
- 64 pages, Search Engine Friendly URLs
- Optimized navigation to enhance Google PageRank
- Static top menu
- 5 left side sub-navigation menus
- 2 visitor paths: Business Manager; IT Professional
- 2 sub-templates with color scheme for each visitor path
- Customized FrontPage SlideShow
- Site-wide search
- Customized 'Page Not Found' (404 error) page
- Complete access to top banner and footer areas
- Complex Contact Us form (check boxes; radio buttons; CAPTCHA anti-spam submission)
- Integrated Blog with registered user comments
- Client Login for Front-End content editing
- Google Analytics tracking code

- Customized Joomla 1.5 template
- 25 pages, Search Engine Friendly URLs
- Shadow background
- Optimized navigation to enhance Google PageRank
- Dynamic Top Drop Menu - 3 levels
- Complete access to top banner and footer areas
- Standard Contact
- Integrated online chat
- Custom order page
- Google Analytics tracking code

- Customized Joomla 1.5 template
- 25 pages, Search Engine Friendly URLs
- Dynamic Top Drop Menu - 3 levels
- 2 visitor paths: Municipalities; Design/Engineering
- Customized FrontPage SlideShow
- Home page News block with links to full content
- Site-wide search
- Customized 'Page Not Found' (404 error) page
- Integrated online chat
- Complete access to top banner and footer areas
- Salesforce.com Web-to-Lead form integration
- Client Login for Front-End content editing
- Extranet for Distributor and Sales Representatives
- Upload area for large proposals for client downloads
- Google Analytics tracking code

### Truepath.com



- Customized Joomla 1.5 template
- 23 pages, Search Engine Friendly URLs
- 1 Static Top menu
- 4 Side sub-menus (one each for primary top menu item)
- Customized FrontPage SlideShow
- Tab style FrontPage content block
- Site-wide search
- Customized 'Page Not Found' (404 error) page
- Integrated online chat
- Complete access to top banner and footer areas
- Client Login for Front-End content editing
- Integration of Online HTML Editor
- Integration of Online Image Editor
- On-page Image Gallery integration
- Dynamic template order form
- JavaScript and Db integration for dynamic "info" rollovers
- Websnapsr URL "snap shot" integration
- Google Analytics tracking code
- Enhanced online editor (JCE)
- Custom PHP and JS scripting coded inside "Jumi" editor